

Airline Accessory Service Co., LLC Privacy Policy

This privacy statement covers the web site <http://www.airlineaccessory.com>. Because we, at AIRLINE ACCESSORY SERVICE CO., LLC , want to demonstrate our commitment to our users' privacy, we have agreed to disclose our security and privacy policy information regarding:

- What personally identifiable information AIRLINE ACCESSORY SERVICE CO., LLC collects
- What personally identifiable information third parties collect through the Web site
- What organization collects the information
- How AIRLINE ACCESSORY SERVICE CO., LLC uses the information
- With whom AIRLINE ACCESSORY SERVICE CO., LLC may share user information
- What choices are available to users regarding collection, use and distribution of the information
- What types of security procedures are in place to protect the loss, misuse or alteration of information under AIRLINE ACCESSORY SERVICE CO., LLC control
- How users can correct any inaccuracies in the information

Information Collection and Use

Information Collection

AIRLINE ACCESSORY SERVICE CO., LLC is the sole owner of the information collected on <http://www.airlineaccessory.com>. AIRLINE ACCESSORY SERVICE CO., LLC collects information from our users at several different points on our Web site.

Personal Account

We request information from the user on our account form. A user can provide contact information (such as name, email, and shipping address).

Order

We request information from the user on our request form. A user must provide contact information (such as name, email, and address). This information is used for request purposes only. If we have trouble processing a request, the information is used to contact the user.

Information Use

Profile

We store information that we collect through cookies, log files, clear gifs, and/or third parties to create a profile of our users. A profile is stored information that we keep on individual users that details their viewing preferences. Consequently, collected information is tied to the users personally identifiable information to provide offers and improve the content of the site for the user. This profile is used to tailor a user's visit to our Web site, and to direct pertinent marketing promotions to them. We [do not] share your profile with other third parties. Your profile is shared together with your personally identifiable information.

Cookies

A cookie is a piece of data stored on the user's computer tied to information about the user. We use session ID cookies. For the session ID cookie, once users close the browser, the cookie simply terminates.

If users reject the cookie, they may still use our site. The only drawback to this is that the user will be limited in some areas of our site.

Some of our business partners use cookies on our site (for example, advertisers). However, we have no access to or control over these cookies, once we have given permission for them to set cookies for advertising.

Log Files

Like most standard Web site servers we use log files. This includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, platform type, date/time stamp, and number of clicks to analyze trends, administer the site, track user's movement in the aggregate, and gather broad demographic information for aggregate use. IP addresses, etc. are not linked to personally identifiable information. We use a tracking utility called [Google Analytics](http://www.google.com/analytics/) that uses log files to analyze user movement.

Communications from the Site

Special Offers and Updates

Customers who have requested to be on our e-mail list will occasionally receive information on products, services, special deals, and a newsletter. Out of respect for the privacy of our users we present the option to not receive these types of communications. Please see the Choice and Opt-out sections.

Service Announcements

On rare occasions it is necessary to send out a strictly service related announcement. For instance, if our service is temporarily suspended for maintenance we might send users an email. Generally, users may not opt-out of these communications, though they can deactivate their account. However, these communications are not promotional in nature. Users may opt-out of these communications. Please see our Choice and Opt-out section.

Customer Service

We communicate with users on a regular basis to provide requested services and in regards to issues relating to their account we reply via email or phone, in accordance with

the users wishes.

Sharing

Legal Disclaimer

Though we make every effort to preserve user privacy, we may need to disclose personal information when required by law wherein we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order or legal process served on our Web site.

Aggregate Information (non-personally identifiable)

We may share aggregated demographic information with our partners and advertisers. This is not linked to any personally identifiable information.

These are the instances in which we will share users' personal information:

Third Party Intermediaries

We use an outside shipping company to ship orders, and a credit card processing company to bill users for goods and services. These companies do not retain, share, store or use personally identifiable information for any secondary purposes.

Business Transitions

In the event AIRLINE ACCESSORY SERVICE CO., LLC goes through a business transition, such as a merger, being acquired by another company, or selling a portion of its assets, users' personal information will, in most instances, be part of the assets transferred. Users will be notified via email and prominent notice on our Web site for 30 days prior to a change of ownership or control of their personal information. If as a result of the business transition, the users' personally identifiable information will be used in a manner different from that stated at the time of collection they will be given choice consistent with our notification of changes section.

Choice/Opt-out

Our users are given the opportunity to 'opt-out' of having their information used for purposes not directly related to our site at the point where we ask for information. For example, our order form might have an 'opt-out' mechanism so users who buy a product from us, but don't want any marketing material, can keep their email address off of our lists.

Users who no longer wish to receive our newsletter and promotional communications may opt-out of receiving these communications by replying to unsubscribe in the subject line in the email or email us at info@robinsontapeandlabel.com with the subject line "opt-out" and your email address.

Users of our site are always notified when their information is being collected by any outside parties. We do this so our users can make an informed choice as to whether or not they should proceed with services that require an outside party.

Links

This Web site contains links to other sites. Please be aware that we, AIRLINE ACCESSORY SERVICE CO., LLC , are not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every Web site that collects personally identifiable information. This privacy statement applies solely to information collected by this Web site.

Surveys & Contests

From time-to-time our site may request information from users for surveys or contests. Participation in these surveys or contests is completely voluntary and the user therefore has a choice whether or not to disclose this information. The requested information typically includes contact information (such as name and shipping address), and demographic information (such as zip code). Contact information will be used to notify the winners and award prizes. Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site. Users' personally

identifiable information is not shared with third parties unless we give prior notice and choice. Though we may use an intermediary to conduct these surveys or contests, they may not use users' personally identifiable information for any secondary purposes.

Testimonies

We give all users the opportunity to give us a testimony of our products or company. Participation in submitting a testimony is completely voluntary and the user has a choice how AIRLINE ACCESSORY SERVICE CO., LLC can use it. The requested information includes Name, Business Title, Testimony and Usage Rights for the testimony. Usage Rights determines how AIRLINE ACCESSORY SERVICE CO., LLC can use the testimony in promotional materials.

Security

This Web site takes every precaution to protect our users' information. When users submit sensitive information via the Web site, their information is protected both online and off-line.

When any registration/order form asks users to enter sensitive information, that information is encrypted and is protected with the best encryption software in the industry - SSL. While on a secure page, such as an order form, the lock icon on the bottom of Web browsers such as Netscape Navigator and Microsoft Internet Explorer becomes locked, as opposed to un-locked, or open, when users are just 'surfing'.

Processes requiring security and encryption are forwarded to <http://www.airlineaccessory.com>. A SSL Certificate is used to offer secure communications by encrypting all data to and from this site. To learn more about SSL, follow this link http://www.SSL-site.com.

While we use SSL encryption to protect sensitive information online, we also do everything in our power to protect user-information off-line. All of our users' information, not just the sensitive information mentioned above, is restricted in our offices. Only employees who need the information to perform a specific job (for example, our billing

clerk or a customer service representative) are granted access to personally identifiable information. All employees are kept up-to-date on our security and privacy practices. When new policies are added, our employees are notified and/or reminded about the importance we place on privacy, and what they can do to ensure our users' information is protected. The servers that store personally identifiable information are in a secure environment, in a locked facility.

If users have any questions about the security at our Web site, users can contact us

Notification of Changes

If we decide to change our privacy policy, we will post those changes to this privacy statement, the homepage, and other places we deem appropriate so our users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. We will use information in accordance with the privacy policy under which the information was collected.

If, however, we are going to use users personally identifiable information in a manner different from that stated at the time of collection we will notify users via email. Users will have a choice as to whether or not we use their information in this different manner. However, if users have opted out of all communication with the site, or deleted/deactivated their account, then they will not be contacted, nor will their personal information be used in this new manner. In addition, if we make any material changes in our privacy practices that do not affect user information already stored in our database, we will post a prominent notice on our Web site notifying users of the change. In some cases where we post a notice we will also email users, who have opted to receive communications from us, notifying them of the changes in our privacy practices.

Contact Information

If users have any questions or suggestions regarding our Privacy Policy, please contact us at: sales@airlineaccessory.com in the subject line enter: Privacy Inquiries